

StrategyNZ

Strengthening strategy stewardship one-day workshop

If you are interested in exploring how New Zealand might better prepare and publish government department strategy documents in the public service, join us on 14 July 2016.

We are hosting a one-day workshop to discuss good practice in public service strategy development and the day-to-day issues this presents. In the morning, participants will hear from a diverse range of speakers. In the afternoon, speakers and participants will work together to create a *Guide for Developing Government Department Strategy Documents in the Public Service*.

Thursday, 14 July 2016

9.00 am – 4.00 pm

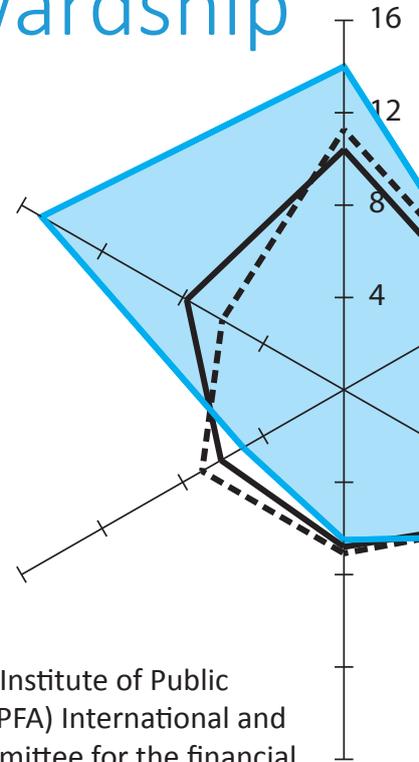
PwC, Level 16, 113–119 The Terrace, Wellington

Please register your interest at www.strategynz.org

This workshop is free of charge. Numbers will be limited, therefore those working in central government will be given priority.

Any questions about the workshop can be directed to strategynz@mcguinnessinstitute.org or phone the McGuinness Institute at (04) 499 8888.

With the support of:



Speakers include:

Dr Ian Ball

Chairman of the Chartered Institute of Public Finance and Accounting (CIPFA) International and Chairman of the Audit Committee for the financial statements of the New Zealand Government. Previously he was Chief Executive Officer of the International Federation of Accountants (IFAC) (2002–2013) and Chairman of the IFAC Public Sector Committee (1995–2000).

Professor Stephen Cummings

Professor of Strategic Management at Victoria University and author of a number of books on strategy, the most recent being *Strategy Builder: How to Create and Communicate More Effective Strategies*.

Dr Simon Wakeman

Principal Advisor at the New Zealand Productivity Commission and previously Associate Professor of Strategy at the European School of Management & Technology.



The McGuinness Institute has been analysing strategy stewardship in the public service since 2007, focusing on government department strategies (GDSs).

The McGuinness Institute is a non-partisan think tank working towards a sustainable future, contributing strategic foresight through evidence-based research and policy analysis.

www.mcguinnessinstitute.org