

Group 6: Navy blue

Vision: Borderless Aotearoa

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Output 1: New Zealand Listener cover in 2058

The objective (vision) the strategy is designed to achieve is that Aotearoa will nurture and maximise its potential by connecting beyond our borders – both physical and intellectual. Success in this would mean that by 2058 Aotearoa’s full potential would be maximised and we would consistently lead the Global National Happiness Index, as shown on our *New Zealand Listener* cover design.

Output 2: The New Zealand Coat of Arms

Aotearoa’s potential will be realised through he Tangata, sharing and respecting the values of Aotearoa and participating in society through numerous connections beyond traditional boundaries.

Output 3: Strategy Map

The means (advantage) by which the country will achieve this objective is:

He Tangata – its people. We will cultivate people not farms. We will celebrate and learn from diverse views and experiences which will enrich he Tangata and create a smart and healthy population able and eager to participate in advancing Aotearoa’s interests.

Zealandia – the place. 96% of Aotearoa is water. We are the LAND and SEA. Research will enable us to expand our horizons and realise the full potential of Zealandia – in particular the 96% of Aotearoa that is below sea level.

Mauri – Life force. The connectedness of ‘People and Place’ he Tanagata and Zealandia is our unique ‘Life Force’.

The niche (scope) in which the country intends to operate is by focusing on three catalyst actions that future Governments, businesses and communities should organise themselves around, as a national call of action:

1. To have an investment-based economy that invests in people and businesses so that as a nation we are a net exporter of capital rather than a net importer. This will create long-term economic security.
2. We will have a sustainable competitive advantage by having high quality, networked knowledge. This means that as a nation all our important decisions are based on real evidence.
3. Ensure that local, regional and central Government is participatory and high quality. Ensure regulations and governance do not erect barriers but allow and encourage businesses and communities to reach their potential. See Strategy Map (opposite).

Output 1: New Zealand Listener cover in 2058



Output 2: The New Zealand Coat of Arms



Output 3: Strategy Map – Group 6

